RHODODENDRON hybride 'NOVA ZEMBLA'

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Evergreen ericaceous shrub, flowers red.

Maintenance advice: Water regularly in dry weather. From the 15th of August, reduce the watering to enhance the flowering in the following spring.

Botanical/Horticultural origin: Horticultural origin; breeder M. Koster & Söhne (NL) 1902

Use group: Heathland plants Height at 10 years: 2 m

Width at 10 years: 2 m **Growth:** Fast

Fragrance: No

Exposure: Half shade

Evergreen/Deciduous: Evergreen

Shape: rigid, upright

Colour of leaves: Green

Colour of flowers: Red

Soil type: Cool

Uses: Border, Free standing specimen, Tub/container

Calendar: JFMAMJJASOND

